

TAKE ACTION **BU**

The Bloomsburg University Foundation, Inc.

What is TakeActionBU?

TakeActionBU is an online fundraising tool created by the Bloomsburg University Foundation that allows individuals and organizations to create and share fundraising campaigns with an engaged community. The TakeActionBU platform can empower the entire BU community to come together and have a lasting impact on projects they are passionate about.

How Do I Start?

The first step for any Bloomsburg University student, student organization, and faculty or staff member interested in submitting a crowdfunding project application to the Bloomsburg University Foundation is to take our **Eligibility Quiz**. You must be able to answer yes to all 6 of the following questions in order to submit a project application.

1. Is this project fundraising on behalf of a recognized BU student organization, academic or research program?
Yes No
2. Does this project satisfy an institutional need or support one of Bloomsburg University's strategic priorities?
Yes No
3. Does this project have a clearly defined project scope and expected outcome?
Yes No
4. Does this project have a compelling story, topic, or cause?
Yes No
5. Does this project have a BU faculty or staff member who is willing to serve as a project advisor?
Yes No
6. Are the project team members willing to actively participate and publicize the project among their networks?
Yes No

Number of "Yes" responses

Number of "No" responses

TakeActionBU Crowdfunding Application

Thank you for your interest in applying to TakeActionBU! To get started we would like to collect some information about your group, organization or program and about your crowdfunding idea.

***Required**

Contact Information

1. Contact Name*
2. Contact's role or title in the group, organization, or program, you are applying on behalf of?*
3. Contact phone* Contact email*

Group, Organization or Program Information

4. Group, Organization or Program Name*
5. Brief statement of mission and purpose*
6. How many active members do you have in your group, organization or program?*
7. Please include a brief history of your group, organization or program?*
8. List any additional group, organization or program fundraising activities and dates
9. Campus address*
10. Group, organization or program faculty/staff advisor*
11. Group, organization or program website
12. Group, organization or program Facebook page
13. Group, organization or program Twitter

